

6th Annual Growing

the Margins:

Rural Green Energy
Conference & Exhibition



SPONSORSHIP & ADVERTISING OPPORTUNITIES

London Convention Centre
London, Ontario, Canada
March 5-7, 2012

4th Annual Canadian Farm & Food Biogas

Conference
and Exhibition





March 5-7, 2012, London Convention Centre, London, Ontario, Canada
www.gtmconference.ca or www.biogasconference.ca

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Here's an excellent opportunity to sponsor two well-attended and publicized conferences, and reach audiences with interests and needs that align with your organization's goals!

Both the **6th Annual Growing the Margins: Rural Green Energy Conference and Exhibition** and the **4th Annual Canadian Farm and Food Biogas Conference and Exhibition** will bring together a large and diverse number of livestock and field and horticulture crop farmers, greenhouse operators, food processors, technology and services providers, representatives of government at all levels, utilities, researchers, financial institutions and other stakeholders. The three-day program (conferences and joint exhibition first two days, additional attractions the third day) will appeal to those who wish to better understand the social, economic and environmental benefits of expanding opportunities for farm and food sectors beyond traditional crop, meat and food production, to becoming suppliers and conservers of energy, and suppliers of new products.

The 2012 program focus will be upon: solar energy; biomass, algae and biodiesel; and of course, biogas. (please see www.gtmconference.ca or www.biogasconference.ca for details, including the Call for Abstracts and proposed program content)

Shown below are the basic sponsorship categories and offerings. In addition, there is the opportunity to become a lead sponsor of either the GTM or Biogas Conference and Exhibition, or of one or another of the affiliated events. Please contact John McMullen, Conference Chair, to discuss these opportunities and how you may benefit (chair@gtmconference.ca or 905-465-3147).

Platinum Sponsors (\$10,000)

1. A high exposure exhibit booth
2. Three conference registrations (**access to both conferences**), each including one conference banquet ticket
3. Company name and logo displayed prominently on web site (with a link to sponsor's web site), conference promotional materials, signage, and on-site program guide
4. Acknowledgements during conference
5. Full page advertisement in the conference program guide
6. Opportunity to include corporate literature in the delegate bag

Gold Sponsors (\$5,000)

1. A high exposure exhibit booth
2. Two conference registrations (**access to both conferences**), each including one conference banquet ticket
3. Company name and logo on web site, (with a link to sponsor's web site), conference promotional materials, signage, and on-site program guide
4. Acknowledgements during conference

Silver Sponsors (\$3,000)

1. One conference registration (**access to both conferences**), including one conference banquet ticket
2. Company name and logo on web site (with a link to sponsor's web site), conference promotional materials, signage, and on-site program guide
3. Acknowledgement during conference

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Specific Event Sponsorship Opportunities

Banquet & Reception (\$10,000) - Monday, March 5

1. Corporate logo prominently placed throughout the banquet and reception.
2. Public acknowledgement during the banquet.
3. A high exposure exhibit booth.
4. Company name and logo on web site (with a link to sponsor's web site), conference promotional materials, signage, and on-site program guide as a Platinum Sponsor
5. Full page advertisement in the program guide
6. Three complimentary conference registrations (access to both conferences), each including one conference banquet ticket

Technology Tours, Wednesday, March 7 (\$5,000)

Special Technology Tours the day following the conferences that will provide insight to a range of relevant commercial scale and leading-edge technology projects.

1. Corporate logo throughout the tour as a Gold Sponsor
2. Sponsor's brochures distributed to all tour participants
3. Company name and logo on web site (with a link to sponsor's web site), conference promotional materials, signage, and on-site program guide as a Gold Sponsor
4. Two complimentary conference registrations (access to both conferences), each including one conference banquet ticket

Delegate Bag Sponsorship (\$5,000)

1. Corporate logo on conference bags to be distributed to all registered attendees of the "Growing the Margins" and "Biogas" conferences
2. Company name and logo on web site (with a link to sponsor's web site), conference promotional materials, signage, and on-site program guide as a Gold Sponsor
3. Two conference registrations (access to both conferences), each including one conference banquet ticket.

Program Guide Advertising

The on-site program guide is provided to all registered attendees of both ***Growing the Margins*** and the ***Canadian Farm and Food Biogas Conferences and Exhibition***. All advertising will be well positioned within the publication and will be in full process color. Full bleed is available on all full pages.

Size	Amount	Dimensions
Half Page	\$695.00	8.0" x 5.0" Trim Size
Full Page	\$1,195.00	8.5" x 11" Bleed
Full Page	\$1,195.00	8.0" x 10.5" Trimmed
Inside Back/Front Cover	\$1,495.00	8.5" x 11" Bleed
Outside Back Cover	\$1,795.00	8.5" x 11" Bleed

We would be pleased to discuss other levels of sponsorship and corresponding benefits.



March 5-7, 2012, London Convention Centre, London, Ontario, Canada

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Company/ Organization: _____

Address: _____

Phone: () _____ Fax: () _____

E-mail: _____

Manager / Contact: _____ Title: _____

Authorizing Signature _____ Date _____

Sponsorship Rates	Program Guide Advertising
<input type="checkbox"/> Platinum \$10,000.00	<input type="checkbox"/> Half Page \$695.008" x 5"
<input type="checkbox"/> Gold \$5,000.00	<input type="checkbox"/> Full Page \$1,195.008.5"x 11"
<input type="checkbox"/> Silver \$3,000.00	<input type="checkbox"/> Inside Front
<input type="checkbox"/> Banquet & Reception \$10,000.00	Cover \$1,495.008.5"x 11"
<input type="checkbox"/> Technology Tours \$5,000.00	<input type="checkbox"/> Inside Back
<input type="checkbox"/> Delegate Bag \$5,000.00	Cover \$1,495.008.5"x 11"
	<input type="checkbox"/> Outside Back \$1,795.008.5"x 11"
	Cover

DEPOSIT INFORMATION: \$500 deposit is required with this form

Cheque Enclosed or Credit Card:  or  or 

Amount \$ _____ Card Holder Name: _____ Signature _____

Card # _____ Expiry _____

Attach P.O. _____ Purchase Order Number _____

RETURN APPLICATION TO: **Growing the Margins Conference**
 c/o First Stage Enterprises Inc.
 1 Concorde Gate, Suite 109, Box 26
 Toronto, ON M3C 3N6

or Fax today to: 416-426-7280